

- (v) the weight percent of mono alkenyl arene in each B block is between about 10 percent and about 75 percent;
- (b) a hydrogenated hydrocarbon tackifying resin, with a softening point lower than 140°C, preferably lower than 100°C and more preferably lower than 90°C, in a weight proportion of 30 to 150 parts by weight of tackifying resin per 100 parts per weight of block copolymer and preferably from 50 to 120 parts by weight per 100 parts by weight of block copolymer;
- (c) a resin which is compatible with the mono alkenyl arene blocks, having a softening point lower than 140°C and preferably lower than 110°C, in a weight proportion of from 10 to 80 parts by weight and preferably from 20 to 60 parts by weight of resin per 100 parts by weight of block copolymer;
- (d) optionally a melt flow improving poly(alkylene) resin, which is functionalized, in a weight proportion of from 0 to 30 parts by weight, and preferably from 5 to 20 parts by weight per 100 parts by weight of block copolymer, and
- (e) stabilizers and/or additional auxiliaries in a weight proportion of from 0.1 to 1 part by weight per 100 parts by weight of block copolymer.